



clean earth, safe life

Lets Go

Green Way

Newsletter

www.greenenvironmentindia.com

(An IIT Madras incubated /graduated Environmental Engg company)

May 2022

RTM in IoT & ESG Era...



IoT & AI based Real-Time Monitoring Solution

IoT-based Real Time Monitoring of air, water, and energy has a special significance in the ESG era. Responsible handling of the air-water-energy trio is the core of realizing positive ESG scores, for businesses and institutions. Good ESG scores help get foray into new investments, and goodwill and get access to new markets.

With the advent of the Internet of Things (IoT), proving continuing commitment to the environment is a reality. It can derive many benefits including better health, a cut in cost, adherence to environmental norms, and on top of its conservation of pristine nature for future generations.



The challenge of ensuring clean air, optimization of water use and intelligent use of energy are demanded across all sectors including industries, businesses and institutions and as well as individuals. There are strident government norms, adherence to which is mandatory to ensure clean air, water and effective energy management. But in a competitive scenario, green credentials with regard to the handling of air, water, and energy needs to be quantified as well as proved, not once, but rather continuously.

RTM of Water, Air and Energy in ESG Era...

Artificial intelligence and the Internet of Things (IoT) are becoming effective tools, which help to quantify and report the real-time status of environmental credentials, especially with regard to air, water, and energy. Citizens, businesses, institutions, and governments are embracing IoT and AI technologies as a measure to prove their commitment to the environment. IoT-based Real Time Monitoring of air, water, and energy has a special significance in the ESG era. ESG is also bringing a sea change in the way businesses see the environment. A proactive approach being taken up by businesses based on ESG parameters replaces the common concept that the businesses only exploit the resources of mother earth.



With the advent of the Internet of Things (IoT), proving continuing commitment to the environment is a reality. It can derive many benefits including better health, a cut in cost, adherence to environmental norms, and on top of its conservation of pristine nature for future generations.

Lullaby of Water ...

Water helps you to get a good sleep. The soothing sound of water especially of a small stream or calm sea proves effective to get sound sleep. The rhythmic sound of water, as per science, helps improve sleep quality. A study on post-heart surgery patients demonstrated that ocean sounds improved sleep quality and ability to fall back asleep. Same way, the sounds of rainfall, flowing rivers and gentle streams are also proved to be lulling human beings to fall asleep.



Greenenvironment Innovation & Marketing India (P) Ltd

TAMILNADU

CoWrks, 2nd floor,
Block 3A,
RMZ Millenia,
Perungudi
Chennai 600 096

KERALA

"Harisree"
Aravinda Ghosh Road
Post Pudukpanam,
Vadakara - 673 105
Kozhikode district

KARNATAKA

Novel MSR Park,
93/9, Varthur Main Road,
Munnekolalu,
Marathahalli,
Bengaluru 560 037

CONTACT US

+91 90030 99505, Email: sri@greenenvironmentindia.com

www.greenenvironmentindia.com

This email was sent to sri@greenenvironmentindia.com

You've received this email because you've subscribed to our newsletter.

[Unsubscribe](#)

Sent by
 **sendinblue**